

Asthma Coalition Strategic Plan Update

What will be covered today:

1. Our Strategic Planning Process
2. Overview of the Steering Committee Retreat
3. Recent Coalition Accomplishments
4. Overview of the 4 Workgroups



Our Strategic Planning Process

1. Consultant was funded by TCE to work with Asthma Coalitions in the CAFA network
2. Began with a Coalition Self-assessment in 2008
3. Steering Committee Retreats were held for SP development
4. Results of the Assessment and draft SP were presented to the Coalition
5. Official inception of the SP took place at the July 2010 Coalition Meeting.



Overview of the Steering Committee Retreat

Purpose was to:

1. Reconnect to the strategic plan
2. Identify areas for adjustment in the strategic plan
3. Celebrate the accomplishments of the workgroups and coalition
4. Begin to develop our road map for 2012



Overview of the Steering Committee Retreat

Outcomes:

1. Set goal to have SP updated by 2/29/12
2. Created a plan to re-engage workgroups (today's activity)
3. Established a fundraising committee to work on Coalition sustainability
4. Generated a list of potential new Coalition members



It's Important to Celebrate our Accomplishments!

1. Convened **4** successful Asthma Coalition Meetings
2. Launched the Asthma Coalition Facebook Page
3. Developed a logic model and finalized a logo for the Asthma Coalition.
4. Planned the inaugural Southern California Regional Meeting of Asthma Coalitions.
5. Provided public testimony at the SCAG Regional Meeting



Indoor Air Workgroup

Goal:

Promote indoor air quality and asthma friendly housing systems and policies within a framework that upholds human rights and protects against unintended consequences.



Indoor Air Workgroup

Progress to Date:

1. Met four times in 2011
2. Representatives from Queenscare Family Clinic, Esperanza Community Housing Corp., St. John's Well Child & Family Center, LAC Tobacco Control, Maternal Child & Adolescent Health, Child Health & Disability Prevention
3. Submitted letters of support for SB 136 (Smoking Cessation), SB 575 (Close the loopholes for Smokefree workplaces)
4. Wrote and submitted IAQ blog post to UCLA Health Databytes



Indoor Air Workgroup

Proposed Objectives for 2012:

1. Identify and support/oppose areas of policy that affect indoor air quality in schools, homes, and workplaces.
2. Partner and support other coalition workgroups in cross-cutting issues (ie. IAQ in schools)



Clinical Care Workgroup

Goal:

Increase access to and improve quality of care

Progress to Date:

1. Not able to meet in 2011 despite multiple scheduling efforts. Possible reasons for this include: difficulty in scheduling during office hours; unpredictable attendance after-hours; unclear direction to the committee.
2. Consensus is there is a significant need for a Clinical Workgroup



Clinical Care Workgroup

Potential Objectives for 2012:

1. Promote insurance payment funding streams for asthma patient education
2. Approach the organization that certifies “Asthma Educators” to create a tiered system for certification
3. Educate physicians and other professionals about clinical guidelines for asthma care
4. Promote establishment of pilot programs for lay “asthma coaches” and “asthma peer mentors for teenagers”



Outdoor Air Workgroup

Goal:

Improve outdoor air quality

Progress to Date:

Provided letters of support for several policy efforts:

- EPA Clean Air Transport and Hazardous Air Rule
- California's landmark Low Carbon Fuel Standard
- Smoke-free Long Beach Parks



Outdoor Air Workgroup

Potential Objectives for 2012:

1. Continue engagement with the Clean Cars Campaign
2. Support policies aimed at expanding bicycling, walking, and public transit options
3. Promote policies and education to further reduce smoking prevalence and expand smoke-free outdoor areas



Asthma Friendly Schools Workgroup

Goal:

Collaborate and develop methods to improve asthma management in schools.



Asthma Friendly Schools Workgroup

Progress to Date:

1. AAP school nurse survey 2011
2. LAUSD Medication Bulletin
3. PUSD Asthma Management Policy
4. Met monthly with a pre-planned agenda
5. Strengths: Passionate individuals with common goals
6. Challenges: budget cuts, conflicting work schedules



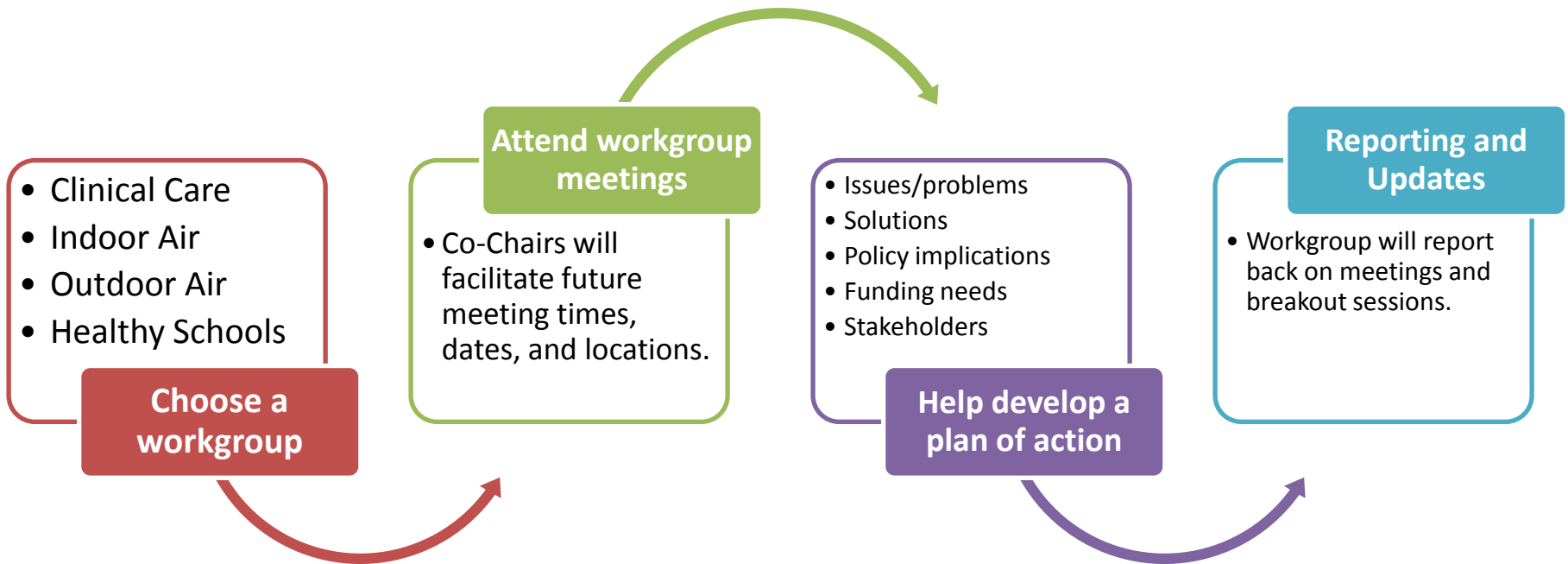
Asthma Friendly Schools Workgroup

Proposed Objectives for 2012:

1. LAUSD will begin to develop an Asthma Management bulletin/policy
2. Obtain School Board approval for PUSD asthma management policy



What We're Asking You To Do



Breakout into Workgroups

1. What are the other programs in the group doing to address the workgroup goal?
2. What can the Coalition do to keep you and your organization engaged in the workgroup?
3. Review and thoughts about the proposed objectives.
4. Meeting structure - what works best for workgroup members? In person meetings, conference calls? Best date/time to meet? Meeting frequency?
5. Next Steps

